

# FREQUENTLY ASKED QUESTIONS

➤ **WHY ARE YOU HAVING THIS SALE?**

There are approximately 120 athletes involved in Shawnee Mission East Lancer football. (this is a significant increase in participants compared to previous years). This sale is an effort by both the students and parents to raise money for much needed equipment and facility improvements at Shawnee Mission East. Working together, we want to sell and distribute a product used by almost all homeowners in the East district. We are asking for your help to make this project profitable, and to contribute to the future success of a rapidly expanding Lancer football program.

➤ **WHAT PRODUCTS ARE YOU SELLING?**

We are selling first quality **Cypress Mulch**, (typically used as a top dressing around shrubs and for landscaping), **Cedar Mulch** (more reddish in color and cedar smell), **Red Mulch** (very red dyed mulch) **Dark Oak** (dark brown mulch) and **"Back to Earth" Mulch** (it is dark brown in color, much finer in consistency, and can be used as a top dressing, or worked into the soil as a soil enrichment)

➤ **WHAT SIZE BAGS ARE YOU SELLING?**

ALL products come in 2 cubic foot bags.

➤ **HOW MUCH AREA WILL 1 BAG OF MULCH COVER?**

Each bag should cover approximately 24 square feet 2 inches deep.

➤ **WHAT IS THE MONEY YOU MAKE GOING TO BE USED FOR?**

The money will be used for long overdue improvements within the football program (i.e. new equipment, practice uniforms, and game uniforms, etc.). In addition, funds will be provided for weight room renovations (those renovations will benefit **all** SME athletes that use the facility's apparatus). For many years to come, SME's athletic teams will be utilizing equipment purchased with the proceeds from this year's mulch sale.

➤ **WHO WILL DECIDE HOW THE PROFITS ARE SPENT?**

The 'SME Football Parents' group will administer the money at the direction of Head Coach, Chip Sherman, and his coaching staff.

➤ **ARE THE PRICES COMPETITIVE?**

You may be able to buy at a lower price on sale. However, keep in mind that we are selling first quality products. Remember that this is a fundraiser for the student/athletes, and the prices quoted include **delivery to your driveway**.

## MULCH SALE

**\$4.00**



**CYPRESS**  
Fibrous Texture  
Retains soil moisture  
Brown Color

**\$4.50**



**CEDAR**  
Fibrous Texture  
Retains soil moisture  
Reddish Brown Color

**\$5.00**



**RED MULCH**  
Fibrous Texture  
Retains soil moisture  
RED Dyed Color

**\$5.50**



**DARK OAK**  
Fibrous Texture  
Retains soil moisture  
DARK OAK BROWN COLOR

**\$5.95**



**BACK TO EARTH**  
Finer consistency  
Top Dressing  
Soil Enrichment  
Dark Brown Color